

Hiway Theater PREVIEWS

86H

DECEMBER 2013 - FEBRUARY 2014



Judi Dench and Steve Coogan in PHILOMENA

INCLUDES OUR MAIN ATTRACTIONS AND SPECIAL PROGRAMS

HIWAYTHEATER.NET

267 864 0065

Welcome to the nonprofit Hiway Theater

The HiwayTheater is a nonprofit, tax-exempt 501(c)(3) organization.

A D M I S S I O N

General.....	\$10.00
Members*	\$5.00
Seniors (62+) & Young persons (<25).....	\$7.50
Matinees <i>Mon, Tues, Thurs & Fri before 4:30</i> <i>Sat & Sun before 2:30</i>	\$7.50
<i>Wed Early Matinee before 2:30</i>	\$6.00
Affiliated Theaters Members**	\$6.00

*You must present your membership card to obtain membership discounts.
The above ticket prices are subject to change.*

*Members' admission may increase to \$6.00 later in 2014.

**Affiliated Theaters Members

The Ambler Theater, the County Theater, and now the Hiway Theater have affiliated admission benefits. Your membership will allow you \$6.00 admission at the other theaters. (Members can also attend the Bryn Mawr Film Institute for \$7.00.)

Policies

Children under 6 – Children under age 6 will not be admitted to our films or programs unless specifically indicated.

Late Arrivals – The Theater reserves the right to stop selling tickets (and/or seating patrons) after a film has started.

Outside Food and Drink – Patrons are not permitted to bring outside food and drink into the theater.

Accessibility & Hearing Assistance – The Hiway Theater has wheelchair accessible auditoriums and restrooms, and is equipped with hearing enhancement devices. (For headphones, please see the theater manager when you arrive.)



Parking

Check our web site for parking information: HiwayTheater.net

How can you support the Hiway Theater?

Be a member.

Become a member of the nonprofit Hiway Theater and show your support for good films and a cultural landmark. See back panel for a membership form or join online. Your financial support is tax-deductible.

Make a gift.

Your additional gifts and support make us even better. Your donations are fully tax-deductible. And you can even put your name on a bronze star in the sidewalk!

Contact our Business Office at (215) 348-1878 x117 or at jsanders@HiwayTheater.net.

Be a sponsor.

Receive prominent recognition for your business in exchange for helping our nonprofit theater. Recognition comes in a variety of ways – on our movie screens, in our brochures, and on our website. Contact us at (215) 348-1878 x112 or at pmccloskey@HiwayTheater.net.

Get our weekly email notices.

We can keep you up-to-date on all our events and scheduling via our weekly email notices. Visit our website to sign up, and then stay plugged into our latest programming news.

Give us feedback.

Your film experience is the most important thing to us, so we welcome your feedback. Please let us know what we can do better. Call (215) 348-1878, or email us at comments@HiwayTheater.net.

Your current membership.

Your current membership is still valid, of course.

We're Nonprofit.

The Hiway Theater is owned and operated by Hiway Theatre, Inc., a 501 (c)(3) tax-exempt, nonprofit corporation. Contributions are tax-deductible to the full extent of the law. The official registration and financial information of Hiway Theatre, Inc. may be obtained for the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Hiway Theater

212 Old York Road, Jenkintown, PA 19046

267-864-0065 HOTLINE

215-348-1878 Administrative Office

HiwayTheater.net

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HiwayTheater.net

MAIN ATTRACTIONS

Main Attractions

What main films will play at the Hiway? Predicting in advance what films will play at our beloved one-screen Hiway is the biggest challenge that we face. It is very hard to know ahead of time. The films listed here are an educated guess. Our website is always the best place to get up to the minute information.

Scheduling our main films is week-to-week. On Monday, we decide what main film will play starting that Friday. On Tuesday and Wednesday, we set the showtimes for the upcoming week and then update our website and telephone hotline.

We also send out a weekly email (sign up at our website). Sometimes, we book a main film a few weeks in advance, which we post on our website.

For our latest Main Attractions plans, visit: HiwayTheater.net. (Or call our Hotline at 267-864-0065)



Philomena

UK - Stephen Frears - 1 hr 35 min

A moving and often funny film about a woman looking for the son she was forced to give up at birth. After fifty years of searching, Philomena solicits the help of a cynical journalist in her quest. Judi Dench gives a compassionate performance as the long-suffering, but ever-optimistic mom and Steve Coogan complements her in his inimitable dry manner. Stephen Frears (*The Queen*) directed.



August: Osage County

USA - John Wells - 1 hr 59 min

AUGUST: OSAGE COUNTY tells the dark, funny, touching story of the strong-willed women of the Weston family and their dysfunctional mother. A tragedy brings them back to their Oklahoma house and they fill it with talking, laughing, cursing, crying and plenty of acting. And this A-list cast makes it work. Just sit back and watch the fireworks with Meryl Streep, Julia Roberts, Ewan McGregor, Chris Cooper, Abigail Breslin, Benedict Cumberbatch, Juliette Lewis, and Sam Shepard.



Inside Llewyn Davis

USA - Joel and Ethan Coen - 1 hr 45 min

The latest from the Coen Brothers, INSIDE LLEWYN DAVIS follows a young folk singer as he navigates the Greenwich Village folk scene of 1961. Guitar in hand, huddled against the New York winter, he struggles to make it against mounting obstacles. Beautifully made, this new Coens' movie ranks with their best in its balance of biting satirical humor and deep melancholy. Starring Oscar Isaac and Carey Mulligan.

FAMILY EVENTS

AT THE HIWAY THEATER

WED (NOV 27) 11:30AM
**The Adventures
of Robin Hood**



MON, DEC 23
The Polar Express



MON, DEC 30
Charlotte's Web



MON, JAN 20
Kung Fu Panda



MON, FEB 17
Wizard of Oz

TICKETS
FREE for Members
\$4 General

* Check website for showtimes

FAMILY EVENTS

Throughout the school year we will be showing children's favorites, both classics and new. These events allow you to share a big screen experience with your children, however, these films are not simply just screenings. We aim to make these events fun and exciting experiences as well. We encourage your children (and you) to dress up in costume, and we will have special events, at times with guests, in theme with each of the films.

HIWAYTHEATER.NET/FAMILY



National Theatre Live



NT

National Theatre Live

Individual tickets:

General: \$18

Member: \$16

Group tickets (10 or more):

Please call Chris Collier at

215-348-1878 x114 for

discount pricing options.

Purchase online: HiwayTheater.net

By phone: 215-348-1878 x115

At the Hiway Theater box office.

(All tickets are non-refundable. Please contact us with any questions or comments.)

NT

County: Jan 12 Sun 12:30

Ambler: Jan 19 Sun 12:30

Hiway: Jan 26 Sun 12:30



ENCORE: The Habit of Art

2 hr (with no intermission)

An encore broadcast of Alan Bennett's acclaimed play starring Richard Griffiths, Alex Jennings and Frances de la Tour. An imagined meeting between composer Benjamin Britten and poet W H Auden. It looks at the unsettling desires of two difficult men, and at the ethics of biography. It reflects on growing old, on creativity and inspiration, and on persisting when all passion's spent: ultimately, on the habit of art. Originally broadcast in 2010.

NT

County: Feb 2 Sun 12:30

Ambler: Feb 9 Sun 12:30

Hiway: Feb 16 Sun 12:30



Coriolanus

3 hr (including two intermissions)

Donmar Warehouse's production of CORIOLANUS, Shakespeare's searing tragedy of political manipulation and revenge. When an old adversary threatens Rome, the city calls once more on her hero and defender: Coriolanus. But he has enemies at home too. Famine threatens the city, the citizens' hunger swells to an appetite for change, and on returning from the field Coriolanus must confront the march of realpolitik and the voice of an angry people. With Tom Hiddleston and Mark Gatiss. Directed by Josie Rourke.

NT

Coming March 2014 Theaters and dates TBA



War Horse

3 hr (including two intermissions)

For the first time, the original landmark London production of WAR HORSE will be broadcast live in stunning HD. This hugely inventive production that features breathtaking life-sized horse puppets and has been described as "the theatrical event of the decade." At the outbreak of World War I, Billy Narracott's beloved horse Joey is sold to the Cavalry. So begins an incredible journey from the idyllic fields of Devon to the hellish trenches of France. Skillfully adapted for the stage by Nick Stafford from Michael Morpurgo's bestselling novel.



Stan, everyone
should join our
Hiway Theater *lodge*.

Become a member of the Hiway Theater.

As Mr. Laurel and Mr. Hardy would enthusiastically tell you, a Hiway Theater membership entitles you to reduced (or free) admission to all screenings at the Hiway.

It also entitles you to Affiliated Theater benefits with the **Ambler** and **County Theaters**. You'll be able to see an expanded range of films and programs on those additional screens at a reduced price.

And since we are nonprofit, **your membership gift is partially tax-deductible.**

Membership is the foundation of the Hiway Theater's success. Please become a member. And give a membership to the film lovers in your life.

Stan and Ollie thank you.

Excellent Kitchen.

Well made, as usual.

Guildmaster Award Winner
GUILD QUALITY



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THE
art
OF IT
FINE ART GALLERY

Come shop with us at **The Art Of It** located in the **Jenkintown Piazza on the Square.**

We showcase **over 50 local artists** featuring unique fine art, paintings, printmaking, mixed media, pastels, ceramics, glass, jewelry, metalwork, photography, sculpture, woodworks and fiber arts.

A portion of every purchase goes to a **local charity**. We have featured the Breathing Room, Loaves and Fishes, Friends of Hospice and Klein JCC Food Mitzvah Project.

Art classes are also offered in various mediums and age ranges. Come hone your skills or learn brand new ones. Our own gallery artists teach all of the classes. Call for class schedule or check our Facebook.

We hold **monthly art exhibitions** and **art demonstrations** showcasing different artists and their techniques in their medium(s). The casual artistic atmosphere encourages socializing, eating at Jenkintown's fantastic restaurants and going to The Hiway Theater.



The Art Of It
315 Old York Road,
Jenkintown, PA 19046
215-935-6948
theartofit@comcast.net
www.theartof.it
facebook.com/TheArtOfItJenkintown



HOLIDAY HOURS
Mon. & Tues.
by appointment only
Wed. & Thurs. 11-7
Fri. & Sat. 11-9
Sun. 11-5

THE HIWAY *at* 100

SUPPORT OUR NEXT CENTURY

The Hiway has been showing movies since before there was sound.

The Hiway Theater turns 100 this year. Beginning in the silent era, moving through Talkies and Technicolor, and arriving at Digital Cinema, the Hiway has been an integral part of our community.

Support the Hiway for the next 100 years.

In celebration of the Hiway Theater's 100th Anniversary, we are embarking on an end of year campaign to raise \$50,000 for vital capital improvements, including a new furnace, a new fire/safety control panel, and upgrading our hearing & visual assist equipment. We'd also like to add sound proofing to our auditorium; repair drainage pipes and HVAC units; and design a double door vestibule into the auditorium. In short, we have many projects that need your support.

Please make a gift.

As you think about your year-end charitable contributions, please consider the Hiway Theater. We're an important part of the revitalized Jenkintown community. With your gift, the Hiway will continue to be a cultural asset for the next 100 years. You can use the form below, or visit our website at HiwayTheater.net/at100 or call our office at 215-348-1878 (we will be happy to assist you in making this most important gift).

We're Nonprofit and your gift is tax-deductible.

Thank you to everyone who has contributed to the Hiway. We really appreciate it.

Sincerely,

Jonathan Wilt
President

John Toner
Executive Director

Make a gift to Support The Hiway at 100.

YES, I want to participate in the Hiway at 100 appeal. Enclosed is my 100% tax deductible contribution of:

\$50 \$100 \$500 \$5,000 \$_____ (other)

Please charge my Visa Mastercard AMEX Discover

CC acct. number _____ Exp Date _____

Name (s) _____

Address _____

Phone _____ Email _____

Checks payable to:
Hiway Theatre, Inc.

Mail To:
The Hiway Theater
212 Old York Rd,
Jenkintown PA 19046

Or
Contribute online at:
HiwayTheater.net/at100

News from the

2013 changes

Thank you for Digital Cinema!

Digital Cinema Installation. The Hiway installed a new Digital Cinema system in May. This change was needed to keep the Hiway open, since now all new movies are only available in digital format. The Hiway community supported this change with gifts totalling over \$75,000. Thank you for making this happen and for saving the Hiway! Thank you for your support when we needed it most – when the future of the Hiway Theater depended on it.

The Hiway's new management team.

In May 2013, Renew Theaters began managing the nonprofit Hiway Theater. Renew is a nonprofit management company that also operates the Ambler and County Theaters. The Hiway continues to be governed by its current local board of directors and still operates as its own separate nonprofit theater.

Jonathan Wilt, President of the non-profit Hiway Theater, said, "We see this in terms of sustainability. Renew's strong team brings twenty years of expertise in art house movie theater management. Our move to have Renew manage the Hiway ensures that the community's support will be sustained into the future."

Renew immediately contributed a \$10,000 gift to the Digital Cinema campaign and then managed the installation of the new equipment. Renew has also helped the Hiway to add a new ticketing system and new management computers, which will also greatly help the Hiway's operations.

Renew Theaters, Inc. is a nonprofit, 501c3 tax-exempt, management company. Renew was created to allow the same management team to operate multiple theaters, while allowing each theater to maintain its own separate, local identity. Renew makes no profit – it is a "pass through" company that supplies services at cost.

Renew currently operates two other movie theaters – the County Theater in Doylestown (since 1993) and the Ambler Theater in Ambler (since 2003). We also helped reopen the Bryn Mawr Film Institute in 2005 and ran its movie operations until 2009. Each of our theaters is a separate 501c3 tax-exempt corporation. Each theater has its own local Board of Directors and its own separate finances. In addition, Renew's Executive Director, John Toner, has been on the Hiway's Board of Directors for five years.

Hiway Theater.

2014 challenges

Sustaining operations.

Since 2007, the theater has shown great films in a splendid setting.

The theater has enough income through ticket sales and memberships to operate the theater. Our Renew management team has taken active steps to reduce expenses substantially, which will help ensure future sustainability, overseen by a prudent local board of directors.

Your support guarantees the success of our valued cultural asset. Together, we will work to continue to make the Hiway responsive to the people of Jenkintown and surrounding communities. Thank you for helping us to make this transition and to make the Hiway the best theater possible.

Where we need your additional help.

We need your gifts and tax-deductible support to maintain our

100-year-old building. Operations alone do not generate enough income to cover capital expenses, so we need your additional support. Here are some of the areas where improvements and repairs are needed:

We need to:

- pay for a new furnace (can't do without heat);
- replace our fire alarm control panel (which is on its last legs);
- add a new hearing and sight assist system for our disabled patrons; and
- add a new security system.

Once we complete those necessities, we'd also like to:

- add vestibules at the auditorium entrances, to keep out sound and light;
- add insulation to our auditorium walls; and
- add remote thermostat controls for our heating and air conditioning.

The Hiway at 100

Please consider making a year-end gift to the Hiway Theater. (There is more information on the separate Hiway at 100 page.)

Thank you.

The Hiway Theater is a non-profit community-owned theater. Thank you for all of your support of this valued cultural asset. Your support is the foundation of the Hiway's future.



212 Old York Rd., Jenkintown, PA 19046

RETURN SERVICE REQUESTED

NON-PROFIT ORGANIZATION POSTAGE PAID PERMIT NO. 21 FREEPORT, OH 43973

267 864-0065 HiwayTheater.net

MEMBERSHIP RENEWAL Please check your mailing label for the expiration date of your membership. It may be time to renew.

Previews 86H Dec 2013 - Feb 2014

Design: The Steve Williams Design Office, Pipersville, PA stevewilliamsdesignoffice.com

MEMBERSHIP FORM

Become a member of the nonprofit Hiway Theater

The Hiway Theater is open to the public. However, you can become a member of the nonprofit Hiway Theater and show your support of good films and a cultural landmark and get a reduced ticket price. Contributions are tax-deductible to the full extent of the law. Your membership is valid for one (1) year from your date of joining.

Checks payable to: Hiway Theatre, Inc. Mail to: The Hiway Theater, 212 Old York Rd., Jenkintown, PA 19046 Membership Cards will be mailed to you.

Basic Annual Membership

- \$50 Individual
\$75 Couple/Dual
\$40 Senior (62+)
\$65 Senior Couple (62+)
\$40 Young Person (<25)

Basic membership gives you:
\$5.00 admission to all Main films
Family Benefit - Member's children under 18 may attend for \$5.00
Tax-deductibility
\$6.00 admission to Ambler and County Theaters
Membership admission prices are subject to change

Sustaining Annual Membership

- \$110 - Producer (one person)
\$100 - Senior Producer (62+) (one person)
Individual Producer (one person) receives 6 free tickets + basic benefits
\$150 - Producer Couple
\$130 - Senior Producer Couple (both 62+)
Producer Couple receives 6 free tickets + basic benefits
\$220 - Executive Producer Couple
\$200 - Senior Exec. Prod. Couple (both 62+)
Executive Producer Couple receives 12 free tickets + basic benefits for couple

- \$500 - Mogul
Free admission for one named member + 2nd named individual membership with basic benefits
\$1,000 - Angel (Couple)
Receives free admission for two Angel members + basic benefits

Join online at: HiwayTheater.net/membership

Please note our new membership categories. (And be assured that your current membership is still valid.)

NAME(S) ADDRESS CITY STATE ZIP TELEPHONE (HOME) TELEPHONE (WORK) FAX EMAIL Card Number: Exp. Date

\$ Total Membership Fee \$ Extra Gift \$ Total

My check is enclosed. Make checks payable to: Hiway Theatre, Inc. Please charge my: MasterCard VISA Discover AMEX

Signature