



Fences (2016)

Hiway Theater 2016 - 2017 Annual Report

A Letter from the Director

The best part of running a nonprofit, historic theater is that it fosters community. To come together with each other to watch a movie has always been and will always be our mission. Even in this age of disruption, where other screens compete for our time and attention, we know that the Hiway can provide more than just entertainment, but a place to connect deeply with the greater Jenkintown community.

In talking with our friends at other art house theaters across the country they agree that the future of watching movies in community-based art house theaters is strong and vibrant. And that it will continue to be so for the foreseeable future. And that locations, like our beloved Hiway, are focal points for revitalization and strong community engagement.

We are grateful to our patrons, members, donors, and other fans, as well as our talented, dedicated staff. It is your support, energy, passion, and love of film that makes us who we are.

Thank you and see you at the movies.

Chris Collier
Director

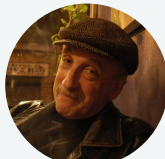
Special Guests & Events



Larry Kane
"8 Days a Week"



Pastor Marshall Mitchell
"I Am Not Your Negro"



Michael Steinlauf
"The Zookeeper's Wife"



Classic
Thursdays



Local Shorts with
Arcadia University



Abington Friends School
"Fences"



"In Search of Israeli Cuisine"
Jewish Learning Venture



TTF Watershed
"A Watershed Moment"

Top 10 Main Attractions

OCT 2016 - SEP 2017

- Viceroy's House |
- Dunkirk | Menashe |
- Tulip Fever | Step |
- The Women's Balcony** |
- The Big Sick** | Paris Can Wait | **Beatriz at Dinner**
- | My Cousin Rachel |
- The Wedding Plan** |
- The Dinner | Norman |
- In Search of Israeli Cuisine | **Their Finest** |
- Paterson | **The Zookeeper's Wife** |
- Hidden Figures | Jackie |
- I Am Not Your Negro |
- Moonlight | Lion | **La La Land** | **Fences** | Arrival
- | **Loving** | A Man Called Ove | Queen of Katwe |
- Denial** | The Birth of a Nation



447,961 oz. of
Popcorn sold
(1358 lbs)



33 Main Attractions
58 Total Films



25 Special Programs



32,353 Tickets Sold
(7x population of
Jenkintown)



30% Films by Female Filmmakers

By role, women accounted for 27% of producers, 21% of executive producers, 18% of editors, 13% of writers, 13% of directors, and 9% of cinematographers.



THANK YOU MEMBERS, DONORS AND JENKINTOWN COMMUNITY

Your Support

Ticket sales only make up 50% of what it takes to operate the Hiway. Your support of the nonprofit Hiway Theater is what allows us to keep our historic 1913 theater operating and bringing you the best cinematic programs and events.

A huge thank you to our **2,699 Active Members**. Your love of cinema and support is what keeps us going.

And we would not be where we are today without our donors and sustaining level members.

Thank you.



Sustaining Members and Donors

Mark & Susan Asher
 Rebecca Bushnell & John Toner
 James Cohen & Jane Hulting
 Allyson & Richard Dobbs
 George & Susan Dorshimer
 Myrna Goodman & Hilary Goodman Sperling
 Sandra E Goodstein
 Hal & Audrey Krisbergh
 Cindy & Warren Kruger
 Doug Moore & Leslie Watkins
 Donald & Marcia Pizer
 Lee & Sharon Rosenthal
 David & Suzanne Rowland
 Jonathan & Joan Wilt
 John Basile & Joseph Kulkosky

Laura Burnham & Richard Distel
 Mary Chomitz & Morton Collier
 Sarah & Alan Coslov
 Joel Edelstein & Betsy McKinstry
 Holly & Orlando Esposito
 Doug & Kathleen Geer
 Wendy Hess
 Robert Kalish & Lesia Kuzma
 Rick & Ceil Markham
 Ryan & Nicole McHugh
 Margaret McLaughlin & Donald Bakove
 Harold & Carol Miller
 William & Maria Petrochko
 Ron & Lynne Rosen
 Gail Scott & Thomas Quinlan
 Nancy & Marc Shrier
 Ramona & Charles Ward

STAFF FILM ANSWERS: 1-G 2-I 3-D 4-E 5-A 6-B 7-C 8-H 9-F

Community Partners

Abington Friends School
 Arcadia University
 Gratz College
 Imhotep Institute Charter High School
 Jenkintown Borough
 Jenkintown Community Alliance
 Jewish Learning Venture
 Old York Road Symphony

Philadelphia Jewish Film Festival
 Reform Congregation Keneseth Israel
 Salem Baptist Church of Jenkintown
 Soom Foods
 State Representative Steve McCarter
 Tookany/Tacony-Frankford Watershed Partnership
 Velvet Sky Bakery & Cafe

Member Testimonials



Mark & Dara Andraka
members since 2011

"We've live nearby and we like that it's small. It's classy. You can always count on it showing good movies. We like that we have the opportunity to get benefits at the Ambler. And there's lots of good restaurants nearby to visit before or after."



Tim Dibble
member since 2005

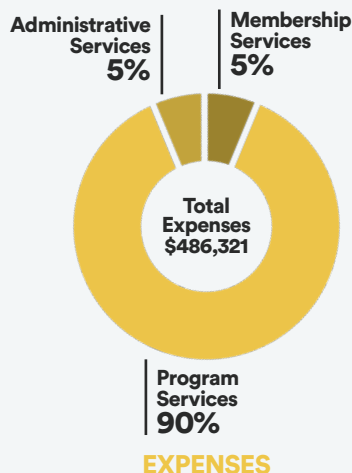
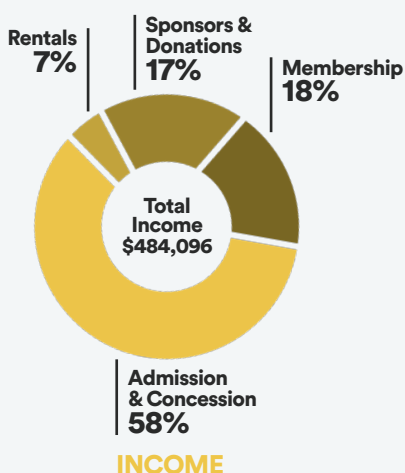
"I live in Jenkintown and support our local arts and theater 100% and I had a part in helping make it happen - my wife did the Venetian plaster walls and I spent a lot of time in here helping! I like being a member a lot because the films are better. I'd rather see something at the Hiway than see the 55th release of Batman."

Match the staff member with their favorite film!

1. Chris
2. Julian
3. Tiffany
4. Caroline
5. Carolyn
6. Chloe
7. Leo
8. Julissa
9. Thomas

- A. Lars and the Real Girl
- B. The Fellowship of the Ring
- C. The Two Towers
- D. The Return of the King
- E. Amélie
- F. The Lobster
- G. 8 1/2
- H. Monsters Inc.
- I. Black Caesar

2016 Audited Financials JAN 1- DEC 31



Operations

INCOME	
Admission & Concession	\$ 282,119
Membership	86,745
Donations/Sponsors	82,292
Rentals	32,940
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	\$ 484,096
EXPENSES	
Operations Income	\$ -2,225
Reserves/Renovations	\$ 0
Balance	\$ -2,225